



"Earth Observation for Social & Environmental Impact"

INTERNSHIP

MARKETING, COMMUNICATIONS & BUSINESS STRATEGIST

COMPANY

Space4Good is an innovative social enterprise utilising earth observation technology for social and environmental impact. Combining remote sensing, GIS and artificial intelligence, we map, analyse and model complex ecosystems and support leading organisations and institutions on topics such as regenerative agriculture, tropical agroforestry management and humanitarian aid. By doing so we help impact makers on the ground to make more informed decisions, improve operational efficiency, create data-driven transparency and unlock new revenue sources.

INTERNSHIP GOAL

Assist in company communications, PR, market research, business plans, advertising, and digital marketing activities.

RESPONSIBILITIES

You will be helping our business strategist perform consistent communication & marketing tasks whose outputs will fit into the wider company branding pipeline. This starts with a proactive approach to collecting relevant requirements, as well as the actual development of the agreed deliverables. Tasks may include preparing digital marketing content calendars, investigate market activity, future trends, and technology solution feasibility, business plan development and research, digital media monitoring, attend conferences and innovation missions. You will have great personal freedom in fulfilling these responsibilities, suggest new approaches and ideas, as well as have the opportunity to grow into your preferred expert area and role.

PROFILE

We are looking for somebody who has:

- Experience in branding and marketing, preferably some experience/talent in video content creation and design
- Knowledge in design programs
- Critical thinking, eye for detail
- Proficient writing skills and Fluent in English
- Interest in technology and innovation business and markets
- Available for a Micro-Internship
- Ability to work independently and among diverse team members
- Passion for social and environmental impact!

CULTURE

Space4Good is a registered B. Corporation following an impact-first principle. We achieve our mission of using earth observation for social and environmental impact through service leadership which leads to a fulfilling work environment of trust, initiative, collaboration and customer orientation. We operate both project and service-based creating the opportunity to engage in challenging state-of-the-art technical innovation as well as globally scalable and affordable applications. We aim to engage with partners and clients with the highest impact potential, who we support through small, dynamic team structures and iterative development cycles embracing fun and professionalism at the same time.

CONTACT

In return we want to offer you this unique opportunity of professional and personal development while not only leaving a mark in society but also at the very core of our company DNA! Sounds like your dream job? Tell us why and attach your CV to internships@space4good.com.

www.space4good.com

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