

#### COMPANY

Space4Good is an innovative social enterprise providing environmental insights to unlock, accelerate, and scale sustainable impact for our planet and its people. We combine satellite Earth observation, local geodata, and AI to map, analyze, and model complex ecosystems—focusing on deforestation, nature regeneration, carbon, and biodiversity. Our flagship product, Forester, supports forest managers with real-time alerts, predictive analytics, and user-friendly reporting to fight illegal deforestation. We are a small, international and value-driven team of 15 people operating across the globe.

# **INTERNSHIP GOAL**

Strengthening customer engagement, refining our value proposition, and identifying opportunities for growth.

#### **INTERNSHIP TIMELINE**

**Start**: flexible from May 2025 onwards **Duration**: min. 3 months

### RESPONSIBILITIES

In this role, you will help strengthen the connection between our product offering and customer needs to support increased adoption and long-term engagement. You'll engage with prospective and existing users to better understand their decision-making process, user experience, and expectations. By analyzing sales journeys and gathering customer insights, you'll contribute to refining our value proposition, messaging, and go-to-market approach. You will also support the development of improved sales materials, identify opportunities for process optimization, and benchmark competitor strategies. Working closely with our commercial and product director, your input will help shape how we communicate and deliver value across different markets.

## PROFILE

We are looking for somebody who has:

- A background in business, product management, marketing, or innovation.
- Entrepreneurial thinking and strong communication skills.
- Self-starter attitude with a desire to learn and contribute proactively.
- Current enrollment in a relevant university program.
- Genuine interest in Space4Good's mission and environmental tech.

#### **JOIN US!**

Space4Good is a certified B. Corp that achieves its mission through a service leadership approach and impact-first principle. At Space4Good we believe <u>diversity</u> brings the creativity and flexibility that is needed in a rapidly changing world–we highly encourage applications from women and minority groups.

Sounds like your dream job? Tell us why and apply here.