



*" Earth Observation for Social & Environmental Impact "*

## Forest and Agroforestry Product Lead

Full-Time (on-site/hybrid)

### COMPANY

Space4Good is an innovative social enterprise utilising earth observation technology for social and environmental impact. Combining remote sensing, GIS and artificial intelligence, we map, analyse and model complex ecosystems and support leading organisations and institutions on topics such as nature-based solutions (NBS) and climate change. By doing so we help impact makers on the ground to make more informed decisions, improve operational efficiency, create data-driven transparency and unlock new revenue sources at scale.

### ROLE & RESPONSIBILITIES

We are looking for a forestry and agroforestry **product lead** who helps us design, launch and establish our monitoring, reporting and verification (MRV) product propositions within the nature-based solutions (NBS) market. In particular, you will be building upon our developments around illegal logging detection, afforestation monitoring, carbon assessment as well as biodiversity identification in the context of **forestry** and **agroforestry management**. You will engage with current and prospective **clients** to collect user stories, understand their needs and practical limitations and set the overall product vision and strategy within Space4Good, while establishing **minimum viable products (MVPs)** with the development team as soon as possible. Matching market needs and opportunities with our internal capabilities and tech stack, you will interface with our business and tech lead to define what is needed and what is possible, thereby bringing **business** and **technology together**. Since we only started establishing product propositions within our company, your product lead role also includes adjacent **marketing, sales** and operations activities until additional team members can be added. This includes **market research**, creation of marketing material, **attendance** of relevant **industry events**, client interactions, **proposal writing** as well as definition and monitoring of respective success metrics.

### PROFILE

We are looking for a forestry and agroforestry product lead who has:

- Strong leadership, organization and communication skills within a diverse team setting
- Creative problem solver with a hands-on, proactive, service attitude applied both in independent and teamwork
- +2 years of software product management experience, preferably in the geospatial industry and/or start-ups
- Domain knowledge and experience in the forestry and agroforestry sector, preferably on the outlined topics
- Basic software development and geospatial data understanding
- Fluent in English and preferably Dutch, French or Spanish
- Available on a full-time basis working regularly from our office in The Hague
- Passion for social and environmental impact!

### JOIN US!

Space4Good is a certified B. Corp that achieves its mission through a service leadership approach and impact-first principle. We engage with partners and clients with the highest impact potential and have been recognised by many awards such as the Geospatial Top 100 and Meaningful Businesses Top 100. This is a unique opportunity to engage in meaningful professional and personal development within a work environment of trust, initiative, collaboration and customer orientation to tackle the most pressing issues of our environment and society. Sounds like your dream job? Tell us why and attach your CV to [careers@space4good.com](mailto:careers@space4good.com).