



" Earth Observation for Social & Environmental Impact "

INTERNSHIP

**Forest & Nature Earth Observation Product
Marketing**

COMPANY

Space4Good is an innovative social enterprise utilising earth observation technology for social and environmental impact. Combining remote sensing, GIS and artificial intelligence, we map, analyse and model complex ecosystems and support leading organisations and institutions on topics such as regenerative agriculture, tropical agroforestry management and humanitarian aid. By doing so we help impact makers on the ground to make more informed decisions, improve operational efficiency, create data-driven transparency and unlock new revenue sources.

INTERNSHIP GOAL

We are in the process of developing our first automated, digital products helping our clients to monitor, report and verify nature-based solutions such as forest or agroforestry systems by means of drones and satellites. Your role will be to support the product and business team in successfully marketing these products.

OPPORTUNITIES

We are seeking an intern to join our team and contribute to our ongoing product marketing and sales activities. In this internship, you will work closely with our Product and Business lead to analyze the current markets, position our deforestation and biomass monitoring, reporting and verification (MRV) offer. Then, you will promote it toward entities impacted by deforestation and who are building nature based solutions as a mitigation or adaptation to climate change.

Specifically, you will : (i) Identify market trends and ensure competitive intelligence in order to position the product while respecting of our value impact before profit (ii) Prepare marketing and communication materials for our product launch and improve our communications and visibility on- and off-line (iii) reach out to potential customers, users and partners to promote our solution and create new opportunities for our products (iv) Prepare and communicate findings and recommendations to the team and other stakeholders, (v) By optimizing their integration and configuration, maximise the benefit of our toolset (Hubspot, Notion, Slack, Google suite...) to gather insights and reach out to our customers and partners.

PROFILE

We are looking for somebody who has:

- Know-how in product marketing and sales, with familiarity in conducting market research and restituting it in the format of sales briefs and competitive battle cards.
- Excellent communication and presentation skills, enthusiastic at creating new contacts and promoting Space4Good
- Comfortable in using digital tooling and learning independently how to take the maximum advantage of them
- Ability to work independently and among diverse team members
- Passion for social and environmental impact!
- A first experience with Nature-based solutions, Forestry, Agroforestry or regenerative agriculture will be a plus
- Interest and ability to learn about technologies such as remote sensing, artificial intelligence and geographic information systems
- Available for at least 3 months (up to 6 months preferred)
- Stipend 400€/month

CULTURE

Space4Good is a registered B. Corporation following an impact-first principle. We achieve our mission of using earth observation for social and environmental impact through service leadership which leads to a fulfilling work environment of trust, initiative, collaboration and customer orientation. We operate both project and service-based creating opportunities to engage in challenging state-of-the-art technical innovation as well as globally scalable and affordable applications. We aim to engage with partners and clients with the highest impact potential, who we support through small, dynamic team structures and iterative development cycles embracing fun and professionalism at the same time.

CONTACT

In return we want to offer you this unique opportunity of professional and personal development, leaving a mark in society but also at the very core of our company DNA! Sounds like your dream job? Tell us why and attach your CV to internships@space4good.com.