



" Earth Observation for Social & Environmental Impact "

Geospatial Product Manager

Full-Time (on-site/hybrid)

COMPANY

Space4Good is an innovative social enterprise utilizing earth observation technology for social and environmental impact. Combining remote sensing, GIS and artificial intelligence, we map, analyze and model complex ecosystems and support leading organizations and institutions on topics such as regenerative agriculture, nature conservation and humanitarian aid. By doing so we help impact makers on the ground to make more informed decisions, improve operational efficiency, create data-driven transparency and unlock new revenue sources.

GOAL

Your goal will be to design, launch and establish Space4Good's first monitoring, reporting and verification (MRV) product propositions within the nature-based solutions (NBS) market.

DESCRIPTION

Space4Good has been serving its clients through project work as well as bespoke application development. Over the years we noticed similar problems requiring similar solutions around the topic of monitoring and quantifying the utility and value of nature-based solutions in particular in the context of regenerative agriculture and forest conservation. While streamlining and automating the service delivery process, we saw the opportunity of offering **dedicated products** for our clients allowing for simplification, focus, and scalability in particular around the topics of deforestation, reforestation, fire, and biomass assessments. This is where you come in!

As our product manager, you will ignite Space4Good's **product development** process and take strong leadership in designing, launching, and establishing our first monitoring, reporting, and verification (MRV) product propositions within the nature-based solutions (NBS) market. You will engage with our (prospective) clients to collect **user stories**, understand their needs and practical limitations and set the overall product vision and strategy within Space4Good while **establishing MVPs** as soon as possible. Matching **market needs** and opportunities with our internal capabilities and existing application-building modules, you will interface with our business and tech lead to define what is needed and what is possible, thereby **bringing business** and **technology together**. Accordingly, you bring domain knowledge of nature-based solutions and geospatial technologies to the table, in order to foster trust, understanding, and excellence for internal and external stakeholders.

Since we only started establishing product propositions within our company, your product manager role also includes adjacent **marketing, sales** and **operations** activities until additional team members can be added. This includes market research, creation of marketing material, attendance of relevant industry events, client interactions, proposal writing as well as the planning and orchestration of product development sprints with the respective development team. This incorporates the application of Scrum and **Agile** methodologies, as well as the definition and monitoring of respective **success metrics**, and continuous **communication** and alignment with the business, and tech lead throughout the development process, and product launch.

You will be joining a growing startup team that provides both opportunities that are best realised by strong motivation, self-starter attitude, service approach, and inspiring work ethic.



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PROFILE

We are looking for a Geospatial Product Manager who has:

- +2 years of software product management experience
- Proven record of successful geospatial product developments and launches
- Software development and geospatial data understanding
- Domain knowledge of forestry and regenerative agriculture, preferably including carbon accounting
- Creative problem solver with a strong hands-on, proactive, can-do attitude
- Strong leadership, organization and communication skills
- Ability to work independently and among diverse team members
- Start-up experience preferred
- Fluent in English and preferably Dutch, French or Spanish
- Available on a full-time basis working regularly from our office in The Hague
- Passion for social and environmental impact!

CULTURE

Space4Good is a registered B. Corp following an impact-first principle. We achieve our mission of using earth observation for social and environmental impact through service leadership which leads to a fulfilling work environment of trust, initiative, collaboration and customer orientation. Understanding and solving our clients needs through practical while state-of-the-art solutions allow us to work on a project-based, bespoke approach while striving to make our services more scalable and affordable across the whole ecosystem. We aim to engage with partners and clients with the highest impact potential, who we support through small, dynamic team structures and iterative development cycles embracing fun and professionalism at the same time. Our work and outcomes have been recognized through many awards such as the Geospatial Top 100 and Meaningful Businesses Top 100 while we take the greatest pleasure in being trusted by organizations such as Amnesty International, Ecosia, the Worldbank Group, Rabobank and diverse other global impact makers. Our offices are located in the Humanity Hub, a global meeting and collaboration space for purpose-driven organizations tackling the UN Sustainable Development Goals in the very center of vibrant The Hague.

CONTACT

In return, we want to offer you this unique opportunity for professional and personal development and contribute to impact on earth and to the very core of our company DNA! Sounds like your dream job? Tell us why and attach your CV to careers@space4good.com.